



# An Introduction to Give2Asia

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# Give2Asia in Brief

## Who We Are

A U.S.-based nonprofit organization that connects donors with trusted local charities in 20+ countries across Asia

## Our Mission

To strengthen communities in Asia by making cross-border giving easier and more effective

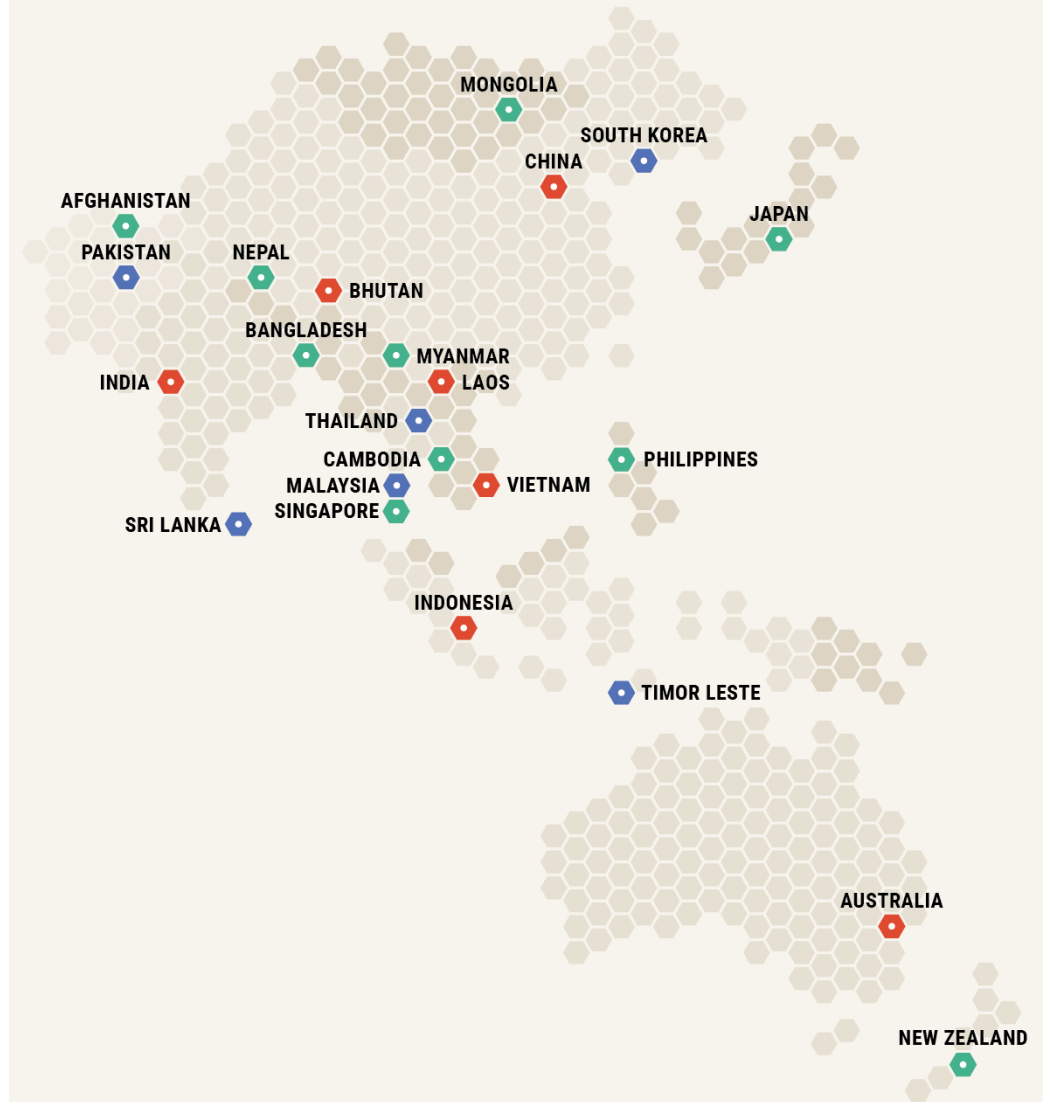
## Founded in 2000





## How We Add Value

- **International Expertise:** One of the largest donor-advised funders to Asia with two decades of experience. Giving experts in 23 countries & beyond
- **Global Network:** Our Myriad alliance supports borderless giving across multiple continents (cover Europe and Canada)
- **Risk Mitigation:** Rigorous due diligence and compliance with regulations in both origin and destination countries
- **Trusted Relationships:** Hands-on grant management to foster strong donor-grantee relationships





# Who We Serve



## Corporate Donors

We offer comprehensive international grantmaking services for leading corporations and their foundations.



## Individuals & Family Foundations

We enable donors at all giving levels to support the causes they care about—and to receive tax benefits for their gift.



## Charities in Asia

We empower locally-run charities across the Asia-Pacific to securely raise funds from their international donors.

## Core Services

- Donor-Advised Giving
- **Friends Funds**
- Corporate Services
- Disaster Response Funds
- Legacy Funds
- Art Giving





# Services for Asia-Pacific Charities

## American Friends Funds

- Offer US donors a cost-effective, tax-deductible – way to support a specific local charitable organization.
- Save overseas charities the trouble and expense of setting up a US-based 501(c)(3).

## Additional Locations For Friends Funds:

- 1) Australia
- 2) Hong Kong
- 3) Europe and Canada (via Myriad Alliance -KBF)



# 2022 Fees: American Friends Funds

Amount Raised (calendar year)	Fee
First US\$100,000 of gifts	5%
Next US\$400,000 of gifts	3%
Next US\$500,000 of gifts	1%
Gift total over US\$1 million	0.5%

- Set-up fee: US\$1,500
- Fee based on total gifts in a calendar year
- Credit card donations also incur a 2-3.5% fee collected by our payment processor
- No legal fees or annual fees
- No minimum balance
- A separate fee schedule applies for Friends Funds that benefit China-based charities

Apply online at [www.give2asia.org/apply](http://www.give2asia.org/apply)

# Friends Fund Application & Onboarding Process



## Pre application and Eligibility

Online Preliminary Application Form



## Setup Fee

Invoice and fee payment



## Due Diligence Review

Compliance with legislation and two tier due diligence process



## Approval and Friends Fund Agreement

Due Diligence approval and issuance of agreement



## Fund Active

Signed agreement received and fund will be open to receive donations



## Donation Page

Fundraising page in the Give2Asia website





## Due Diligence: Areas of Evaluation

- Articles of incorporation, by-laws
- Registration Letter
- Board members & key management staff
- Annual reports & financial statements ( \$ audit), current budget & past, plus income sources
- Program Description,
- Bank Certificate.

(Fee: 1500USD and 500 more for adding new location).

# Who can become/benefit from our Friends Funds status?

- Locally registered entities (LNGO, Social Enterprise, local branches of INGOs with a clear social mission),
- Trend of INGOs (local branch) prefer receiving funding from the US/Aus/HK through Give2Asia FF (reduce higher overhead charge),
- Growth/expanding donor base in the US & or Australia and Hong Kong.

## Give2Asia Value Adds:

Give2Asia does not fundraise/advise donors for NGOs, but we are able to:

- Featuring grantee projects on Benevity for many US corporations and their employees.
- Highlight grantee work in relevant sector events (e.g. AVPN, Skolls, NEID, etc.) & in various donor outreach materials (e-newsletters..) - depends on the thematic topics/each event.
- Recommend grantee organization upon donors' request (DAF)
- Give2Asia is trusted partner for corporate/corporate Foundation giving in Asia.
- Share best practices in fundraising through a series of online webinars

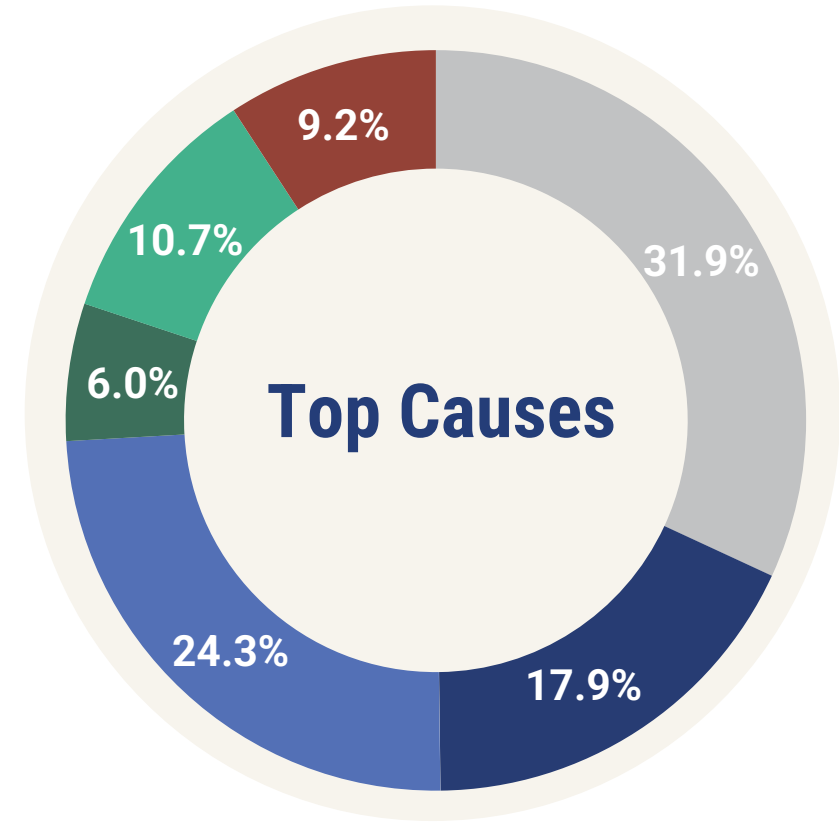


# Our Impact: How Give2Asia Is Making A Difference

**\$ 535** Million Granted (USD)

**1943** Organizations Funded

**24000** Donors Contributed



- Education
- Health
- Social Services
- Livelihood
- Environment
- Other

# Thank you!

- **Web:** give2asia.org <https://give2asia.org/>
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